



# Denny Ricatti

## Web Developer & Designer / Marketing Executive

Innovative, task-driven marketing professional with over 13 years of experience in providing businesses with marketing services such as: website development, graphic design, branding, content production, & digital marketing. Proficiency in Wordpress, Shopify, SEO, MailChimp, Photoshop, Illustrator, InDesign, and Canva.

### Personal Info

- ✉ info@DennyRicatti.com
- 📱 www.DennyRicatti.com
- 📍 Miami, FL 33161
- 📞 (305) 922-3585

### Technical Skills

CMS	
Wordpress	<div><div></div></div>
Shopify	<div><div></div></div>
WEB	
UI/UX, JS, CSS	<div><div></div></div>
HTML5 / PHP	<div><div></div></div>
Google Analytics	<div><div></div></div>
GoDaddy	<div><div></div></div>
Social Media	<div><div></div></div>
ADOBE CC	
Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
InDesign	<div><div></div></div>
After Effects	<div><div></div></div>
Dream Weaver	<div><div></div></div>
EMAIL	
Mail Chimp	<div><div></div></div>
SYSTEM	
Mac iOS / Win	<div><div></div></div>

### Work Experience

- **Web Developer & Designer @ THE TRIDECAGON** 2020-22
  - \* Providing marketing services for client businesses including Website Development, SEO, E-commerce, Design, Branding, Email Marketing, +
  - \* Client project management of content, domains, hosting, and websites.
- **Marketing Account Executive @ C.P.L. MIAMI** 2018-19
  - \* Prospected several new client accounts for their business marketing solutions that generated over \$120k in just 9 months for the agency.
  - \* Brand representative for all business marketing events and meetings.
- **Sr. Web Manager & Designer @ CRESCENT HEIGHTS** 2015-17
  - \* Managed the Web Department team and it's high volume of daily tasks and projects for nationwide real estate properties / hospitality brands.
  - \* Provided marketing services such as Web Development, Programming, SEO, Graphic Design, Branding, Email Marketing, Presentations, Signage
- **Web Master & Graphic Designer @ ILONA AGENCY** 2013-15
  - \* Established the newly formed Web Department and then individually developed all client web projects including site management and SEO.
  - \* Provided graphic design services for both digital & print client projects.
- **A/V Technician & Designer @ H.S.D. DESIGN** 2009-11
  - \* Worked with tech team to provide customers with high-end a/v media installations, tech setup, and testing, including programming & design.

### Educational Training

- **Design & Programming @ CRESTRON UNIVERSITY** 2009-10
- **B.A. in A/V Engineering @ S.A.E. INSTITUTE MIAMI** 2003-05
- **A.A. in Business Marketing @ BOSTON UNIVERSITY** 2000-02
- **Honors Graduate @ ST. THOMAS AQUINAS H.S.** 1996-00