



# DENNY RICATTI

## Web Developer & Graphic Designer / Marketing

A creative business marketing professional with over 13 years of experience in providing advanced working knowledge of digital & print services such as: web development, graphic design, branding, content creation, and email marketing. Certified in: WordPress, Shopify, Adobe (Photoshop, Illustrator, InDesign), Klaviyo

### Contact Info

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📱 [www.DennyRicatti.com](http://www.DennyRicatti.com)

📍 **Miami, FL 33161**

☎ **(305) 922-3585**

### Technical Skills

#### CMS

WordPress	<div><div></div></div>
WooCommerce	<div><div></div></div>
Shopify Pro	<div><div></div></div>
HubSpot	<div><div></div></div>

#### DEV

UI/UX, JS, CSS	<div><div></div></div>
Google Analytics	<div><div></div></div>
SEO / Yoast	<div><div></div></div>
Elementor Pro	<div><div></div></div>
Web Hosting	<div><div></div></div>

#### DESIGN

Photoshop	<div><div></div></div>
Illustrator	<div><div></div></div>
InDesign	<div><div></div></div>
After Effects	<div><div></div></div>
Dream Weaver	<div><div></div></div>
Canva	<div><div></div></div>

#### EMAIL

Mail Chimp	<div><div></div></div>
Klaviyo	<div><div></div></div>

### Work Experience

- **Web Developer / Designer | THE TRIDECAGON** 2020-present
  - \* Front-end design, back-end development, and site management of fully functional WordPress & Shopify websites (e-commerce + landing pages)
  - \* Optimizing, testing, launching, implementing: content, seo, plugins, +
  - \* Providing graphic design services for both digital and print projects including ads, web, social media, products, packaging, promos, merch
- **Marketing Manager / Designer | CREATIVE P.L.** 2018-2020
  - \* Managed new client accounts contracted for delivering their B2B & B2C marketing services and content creation including web, design, branding
  - \* Provided graphic design services for both digital & print client projects
- **Web Manager / Designer | CRESCENT HEIGHTS** 2015-2017
  - \* Managed the Web Department team and it's high volume of daily tasks and projects for nationwide real estate properties and hospitality brands
  - \* Provided marketing services such as Web Development, Programming, SEO, Graphic Design, Branding, Email Marketing, Presentations, Signage
- **Web Master / Designer | ILONA AGENCY STUDIO** 2013-2015
  - \* Responsible for designing, developing, launching, and maintaining all client web projects including hosting, security, performance, and testing
  - \* Provided graphic design services for both digital & print client projects
- **A/V Technician / Designer | H.S.D. DESIGN** 2009-2011
  - \* Worked with tech team to provide customers with high-end a/v media installations, tech setup, and testing, including programming & design

### Educational Training

- **Design & Programming | CRESTRON UNIVERSITY** 2009-10
- **B.A. in A/V Engineering | S.A.E. INSTITUTE MIAMI** 2003-05
- **A.A. in Business Marketing | BOSTON UNIVERSITY** 2000-02
- **Honors Graduate | ST. THOMAS AQUINAS H.S.** 1996-00